

OUR MISSION

The Indiana Council for Economic Education (ICEE) is a non-profit educational organization located at Purdue University. Founded in 1954, the ICEE is a comprehensive partnership of leaders from business, labor, agriculture, education, and government dedicated to increasing economic literacy in Indiana. Its mission is to prepare students to become active citizens and productive members of our economy by providing them with the ability to make sound economic decisions.

Through a statewide network of regional University Centers and in cooperation with the Indiana Secretary of State Securities Division and the Indiana Educational Service Centers, the ICEE provides economic education programming, training materials, and consulting assistance to thousands of Indiana educators each year.

2010-2011 ANNUAL REPORT

ICEE Programs Improve Economic Reasoning

The Indiana Council for Economic Education (ICEE) and its network of 11 University Centers for Economic Education are hard at work providing solid instruction and curriculum materials to K-12 teachers throughout Indiana. ICEE focuses on three key areas: basic economics, financial literacy, and entrepreneurship. At our Econ Camp, high school teachers receive instruction on a host of current issues. The following teacher comment is typical, "This was my first Econ Camp and it was an awesome experience. I have attended several other programs conducted by the ICEE and all have been quality programs. I look forward to attending the Camp next year."

ICEE promotes entrepreneurship through its *Class-*

room Business Enterprise program, in which students produce and sell real products – hopefully earning a profit! To encourage entrepreneurship in the K-5 grades, ICEE has introduced the new *Herschel Goes into Business* DVD. Be sure to see this innovative puppet curriculum at ICEE's *KidsEcon Posters* web site.

In the area of personal finance, ICEE is now promoting the new *Financial Fitness for Life* curriculum in which students learn how to manage their finances responsibly. ICEE also has partnered with Chase to help implement personal financial management across secondary grades in several Indianapolis school corporations.



In summary, your support of ICEE has made all this – and much more – possible. We will continue to work diligently to help our teachers, students, and citizens become economically and financially literate. In these challenging times, can you think of many things more important than this?



Olin Davis Winners



STATEWIDE CO-WINNERS
Kim Cox & Sharon Dillman
Elmwood Primary
Learning Center, Peru

REGIONAL WINNERS

Robin Swartz, Irvington Community Middle School, Indianapolis
Tony Starks, Ben Davis High School, Indianapolis
Vicki Boles and Shannon Wolf, Maple Crest Middle School and Lafayette Park Elementary School, Kokomo

HONORABLE MENTION

Frances Rease, Zionsville West Middle School, Whitestown
Rachel Smith, Herron High School, Indianapolis
Thomas Byrnes, Kokomo High School, Kokomo



Charles Tindley
Accelerated School
SMG Winners

Directors Circle

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Indiana Department of Education

Mr. Blake Blanch
Indiana Housing Community
Development Authority

Mr. Kevin Brinegar
Indiana Chamber of Commerce

Mr. Gerry Dick
Grow Indiana Media Ventures

Mr. David Hefty
Cornerstone Wealth Management

Mr. Pat Kiely
Indiana Manufacturers Association

Representative Sheila Klinker
Indiana State Representative

Dr. Vic Lechtenberg
Purdue University

Representative Wendy McNamara
Indiana State Representative

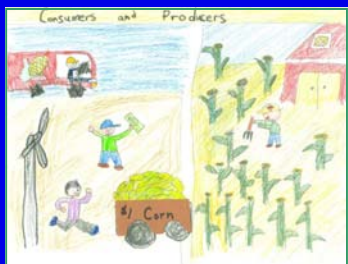
Mr. John D. Peterson
City Securities Corporation

Mr. Russ Pulliam
The Indianapolis Star

Representative Todd Rokita
U.S. House of Representatives

Mr. Nate Schnellenberger
Indiana State Teachers Association

Mr. Don Villwock
Indiana Farm Bureau



SMG™ in Indiana

Fall 2010 Winners

Elementary Division
Lancaster Elementary School
Teacher: **Cindy Paul**

Intermediate School Division
St. John Evangelist
Teacher: **Alexander Bodak III**

High School Division
Homestead High School
Teacher: **April Moss**

Spring 2011 Winners

Elementary Division
Carroll Elementary School (Flora)
Teacher: **Michael Hyman**

Intermediate School Division
Charles Tindley Accelerated School
Teacher: **Robin Swartz**

High School Division
Manchester Jr/Sr High School
Teacher: **Michael Schlitt**

InvestWrite Essay Winners

Fall 2010 Winners

James H. – 1st Place State, Gr. 4-5
Scottsburg Elementary, Evansville

Elsie H. – 1st Place State, Gr. 6-8
Perry Heights Middle School, Evansville

Orry W. – 2nd Place National, Gr. 9-12
North Posey High School

Spring 2011 Winners

Abigail T. – 1st Place State, Gr. 4-5
Our Lady of Grace, Noblesville

Aditi S. – 1st Place State, Gr. 6-8
Central Middle School, Kokomo

Bailey B. – 6th Place National, Gr. 9-12
Castle High School, Newburgh

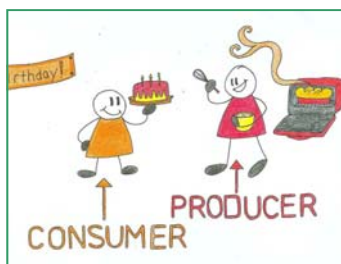
InvestWrite, an innovative national writing competition produced by The Stock Market Game™ program, adds a critical thinking component to help reinforce concepts learned in the classroom. www.investwrite.info

In the last two years, Indiana has had three national finalists!



Larry Senesh Award Winner

Nora Elementary School principal **Suzanne Zybert** was the recipient of the 2011 **Lawrence Senesh Award for School Administrators**. Nora Elementary is part of MSD Washington Township. Suzanne has been a tireless supporter of economic education, both as a teacher and also as a principal. For example, last year's Olin Davis statewide award winner, **Sally Ball**, was a teacher at Nora Elementary. The award is named after Lawrence Senesh, former Purdue University professor, who was the first professor of economics education in the United States. Dr. Senesh, a pioneer of curriculum design in economics, developed the idea that children can learn the fundamentals of economics as early as first grade .



DID YOU KNOW...

The ICEE Center network:

Trained 141 pre-service teachers in 2010-11

Provided 1304 Hoosier K-12 teachers with at least one economic education in-service opportunity

Trained 180 K-12 teachers in 13 graduate credit workshops. Teachers received full or partial tuition scholarships

EXECUTIVE COMMITTEE 2010-11

- Brian Bergsma**, Indiana Michigan Power
- Greg Bernhardt**, London Witte Group
- Patty Brademas**, Center Management Corp.
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- Kevin Schmidt**, City Securities Corporation
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- Jeff Spalding**, City of Indianapolis
- Daryl Tressler**, MainSource Bank

Congratulations to Indiana University Northwest Center for Economic Education, John Gibson, Director, for winning the 2011 Peter V. Harrington University Center Award for Excellence!

ECON CHALLENGE 2011

David Ricardo Division

- Indianapolis**
 1st Place: Carmel HS
Michelle Foutz, Teacher
 2nd Place: Fishers HS
Dave Turner, Teacher

- Mishawaka**
 1st Place: South Bend John Adams
Paul Kingston, Teacher
 2nd Place: Westville HS
Todd DeVries, Teacher

- New Albany**
 1st Place: Madison Cons. HS
Meridith Murray, Teacher
 2nd Place: Columbus North HS
Steve Perry, Teacher

Adam Smith Division

- Indianapolis**
 1st Place: Fishers HS
Dave Turner, Teacher
 2nd Place: Carmel HS
Michelle Foutz, Teacher

- Mishawaka**
 1st Place: Penn HS
Brian Liddell, Teacher
 2nd Place: St. Joseph HS
Julia Chismar, Teacher

- New Albany**
 1st Place: Madison Consolidated HS
Denise Corbin, Teacher
 2nd Place: Columbus East HS
Tony Pottorff, Teacher



Westville High School Econ Challenge Team Receives Award
Todd DeVries, Teacher



2010-11 HONOR ROLL OF CONTRIBUTORS



\$60,000 +

College of Agriculture, Purdue University
Secretary of State, Indiana Securities Division

\$30,000-\$49,999

Council for Economic Education
Indiana Michigan Power
Indiana Commission for Higher Education

\$10,000-\$29,999

Anonymous
John W. Anderson Foundation
Ball Brothers Foundation
George & Frances Ball Foundation
MainSource Financial Group
Teachers Credit Union

\$5,000-\$9,999

Duke Realty Corporation
Indiana Bankers Association
Indiana Credit Union Foundation
Indiana Farm Bureau and Indiana Farm Bureau Insurance
Printing Partners
CIBER, Purdue University
Department of Ag Economics, Purdue University
Senesh Endowment Fund, Purdue University
Quasi-Endowment-Gift Fund Purdue University

\$2,500-\$4,999

Indiana American Water
Nellie Lou Meyer
Greg Valentine
School of Management, Purdue University

\$1,000-\$2,499

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Quasi-Endowment SMG Fund, Purdue University
Eckrich Foundation Fund, Purdue University
Jeff Smith

\$500-\$999

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David Galliher
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Mutual Federal Savings Bank Charitable Found.
Kevin Schmidt
Walmart
Scot A. Wick
Amy Willis

\$250-\$499

Johnny Alse
Boyce Forms Systems

In-Kind Support

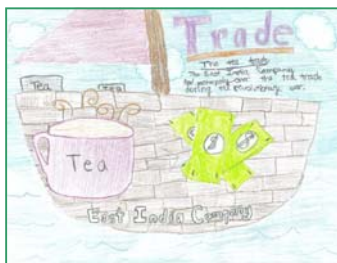
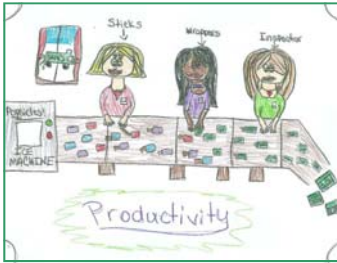
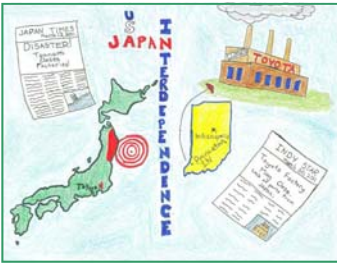
Teachers College and College of Business, Ball State University
Department of Economics, Indiana State University
School of Business, Indiana University – Purdue University Fort Wayne
School of Liberal Arts, Indiana University – Purdue University Indianapolis
School of Business and Economics, Indiana University Northwest
School of Business and Economics, Indiana University South Bend
School of Business and Economics, Indiana University Kokomo
School of Business and Economics, Indiana University East
School of Business and Economics, Indiana University Southeast
College of Business, University of Southern Indiana
Krannert School of Management, Purdue University

\$250-\$499

Duane Diedrich
Harlan Day
First Merchants Bank, NA
Pete & Cathy Harrington
Thomas & Lisa Harrison
Stanley Holliday
Paul Kochanowski
Missouri Council on Economic Education
Casey Moeller
South Carolina Council on Economic Education
Michael Watts

\$249 or less

Greg Bernhardt
Warren Breniman
Betty Brown
Thomas & Carolyn Caldwell
Julia M. Chismar
John Conant
Linn & Susan Crull
Greg Cutchin
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Alan & Judith DeBoy
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Nancy Vollmer
DeVon Yoho



**THANK YOU TO ALL
WHO MADE THIS
YEAR A SUCCESS
BY YOUR
CONTRIBUTIONS!**

ICEE Regional Centers

Ball State University	765.285.8020
Indiana State University	812.237.2163
Indiana University East	765.973.8253
Indiana University Kokomo	765.455.9462
Indiana University Northwest	219.980.6640
Indiana/Purdue University Fort Wayne	260.681.6490
Indiana/Purdue University Indianapolis	317.274.8100
Indiana University South Bend	574.520.5541
Indiana University Southeast	812.941.2520
Purdue University	765.494.7336
University of Southern Indiana	812.465.1610



Purdue University
 Agricultural Economics
 128 Memorial Mall, Stewart Ctr. Rm. G66
 West Lafayette, IN 47907
<http://www.econed-in.org>

Yes, I believe in the work of the Indiana Council for Economic Education and want to support economic education in Indiana.

Amount Enclosed \$ _____

Name _____

Company _____

Address _____

City _____ State/Zip _____

Phone _____ Email _____

Please make checks payable to the **Indiana Council for Economic Education** or visit our website www.econed-in.org to give online. Gifts are tax deductible.