2019-20
$mart Indiana Essay Competition
Teacher Guidelines

Essay Topic:
A good financial plan is like a______________? In your essay, outline basic components of a financial plan and then create an analogy for a financial plan that shows common characteristics that are the same. Also, give an example about how a financial plan could help you change your behavior or advise someone else on how to make a wise financial decision.

How It Works:
The Smart Indiana Essay Competition is a great way to integrate language arts with personal finance concepts. Students will be able to apply lessons learned throughout the semester as they compose their responses to essay topics. All Indiana students in elementary, middle or high school may submit an essay. Award winners in each division will be recognized on May 8th at the Smart Indiana Awards Program.

☐ All entries must be submitted by teachers by the deadline submission dates listed below. Late entries will not be accepted. Essay submissions can be emailed in pdf format to jwfansle@purdue.edu or mailed to the address below.
  o Fall Submission Deadline: November 22, 2019 at 5:00 pm EST
  o Spring Submission Deadline: March 27, 2020 at 5:00 pm EST
☐ Each teacher can submit up to 8 entries into the competition to be judged.

Indiana Council for Economic Education
Purdue University
403 West State St., Krannert Bldg. Room 607
West Lafayette, IN 47907

☐ Each of the essays, submitted to ICEE, should include a cover and entry release form (see attached).
☐ All essays should be double spaced.
☐ All essays must be typed in an easy to read font such as Times New Roman or Arial.
☐ Students that use external resources should cite those resources and list them in a works cited or bibliography page. Submitted essays will be reviewed by a plagiarism program.
☐ Essays must meet minimum word count requirements for their division as follows:
  o Elementary School (Grades 3-5), 250 words
  o Middle School (Grades 6-8), 500 words
  o High School (Grades 9-12), 700 words
☐ No essay in any division should exceed 1,200 words.
☐ See www.econed-in.org/essaycontest.asp for prize information.
This Year's Topic:

A good financial plan is like a ______________? In your essay, outline basic components of a financial plan and then create an analogy for a financial plan that shows common characteristics that are the same. Also, give an example about how a financial plan could help you change your behavior or advise someone else on how to make a wise financial decision.

All entries must be submitted by a teacher by the deadline submission dates listed below.
- Fall Submission Deadline: November 22, 2019 at 5:00 pm EST
- Spring Submission Deadline: March 27, 2020 at 5:00 pm EST

- All essays should be double-spaced.
- All essays must be typed in an easy to read font such as Times New Roman or Arial.
- Cite your sources in a works cited or bibliography page.
- Essays must meet minimum word count requirements for their division as follows:
  - Elementary School (Grades 3-5), 250 words
  - Middle School (Grades 6-8), 500 words
  - High School (Grades 9-12), 700 words

- No essay in any division should exceed 1,200 words.

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Please PRINT

Student's First and Last Name __________________________________________________________

School ________________________________________________________________________________

Grade ______ Teacher's Name ___________________________________________________________________

Home Address ___________________________________________________ City_________________________ Zip________

Parent / Guardian’s Name _______________________________________________________________

Parent E-mail (if available) ______________________________________________________________

This contest is presented by The Indiana Council for Economic Education (ICEE) who wants all students to learn more about making wise economic and financial decisions throughout their entire lives!
2019-20

$mart Indiana Essay Competition

Parent / Guardian Release Form

Please sign and return to your child’s teacher. Your child’s teacher will include this with their essay entry submission.

I, ____________________________ (please print full name),

grant to the Indiana Council for Economic Education (ICEE)/Purdue University and their representatives, the right to release (check appropriate box)

☐ I am a participant and acknowledge that I am age 18 or older

☐ My child (named below) is a participant and I am the parent/legal guardian

my

my child’s

essay, name and photograph, and images in print and on film or tape (including digital versions), including web content, in connection with “$mart Indiana Essay Competition.” I further grant the ICEE permission to exhibit or distribute such images and identity information in whole or in part without restrictions or limitations for any educational or promotional purpose which the ICEE and those acting under its authority deem appropriate. Distribution may be in any form listed above and/or other audio or visual media. I retain the copyright to the submitted work. I hereby release Purdue University and its legal representatives for all claims and liability relating to said essay.

If student is 18 or older, please sign below

__________________________________________      ____________________________
Student’s signature (if over the age of 18)          Print Full Name

If student is under the age of 18, parent/legal guardian must complete this form and sign below.

Please print child’s name(s) here: ________________________________

__________________________________________      ____________________________
Student’s Name (print full name)                   Print Full Name

__________________________________________      ____________________________
Parent/Legal Guardian Signature/Date              Print Full Name

__________________________________________      ____________________________
Additional Parent/Legal Guardian Signature (If necessary)/Date Print Full Name

Home Address __________________________________ City __________________ Zip ________

Parent / Guardian’s E-mail ________________________________

Parent / Guardian’s Phone ________________________________